

FRUNCHY'S
KEEP FRUNCHY'ING

An initiative by
GODAVARI NUTRIFOODS PVT. LTD.



Making delicious mouthwatering snacks since 2014



POTATO CHIPS • WESTERN SNACKS • INDIAN NAMKEENS



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FROM MD' s DESK

Dear Patrons,

It is with great pleasure and excitement that I welcome you to the world of Frunchy's. As the Managing Director of this remarkable snack company, I am honored to share our passion for creating delectable snacks that tantalize your taste buds and brighten your snacking moments since 2014.

Keeping quality as our benchmark, each packet manufactured at our facility is done with utmost love and care.

At Frunchy's, we understand the importance of snacks in our daily lives. Whether you're looking for a quick energy boost during a busy workday, a savory companion for your movie night, or a delightful treat to share with friends and family, our snacks are designed to cater to your every craving.

Our journey began with a simple yet profound idea: to craft snacks that not only taste incredible but also reflect our commitment to quality, sustainability, and innovation. We take pride in sourcing the finest ingredients, ensuring our products are both delicious and wholesome. From our production facility to your hands, we uphold the highest standards to provide you with snacks you can trust.

In today's fast-paced world, we know that convenience is paramount. That's why we offer a wide range of snack options, from Indian Namkeens, Extruded Snacks to Potato Chips we have almost 50 SKU's to treat your taste buds.

We are dedicated to staying at the forefront of snack innovation, continually experimenting with flavors and textures to surprise and delight your senses.



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Behind every bag of Frunchy's snacks is a team of passionate individuals who strive to deliver the best. Our commitment to sustainability means we work tirelessly to reduce our environmental footprint, making conscious choices to protect our planet for future generations. Our snacks are not just a treat for you, but also a gift to the world.

Thank you for choosing Frunchy's as your go-to snack provider. Your trust and loyalty inspire us to continue raising the bar and pushing the boundaries of snack perfection. We promise to keep innovating, crafting, and creating snacks that make your moments special.

So, whether you're reaching for a bag of our classic chips, trying our exciting new flavors, know that we are with you every step of the way. Our commitment to excellence, flavor, and sustainability is unwavering.

We look forward to being a part of your snacking adventures, and we're excited to embark on this delightful journey with you. Thank you for making Frunchy's your snack of choice.

Together, let's savor every moment and make snacking a truly extraordinary experience.

KEEP FRUNCHY'ING !!

Sincerely,

Ishaan Gupta

Managing Director



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ABOUT US

Godavari Nutrifooods Pvt. Ltd. is a well established food processing industry since 2014. One of the fastest growing ready to eat snacks - FMCG Company having state-of-the-art technology and infrastructure manufacturing plant situated in the heart of India - Madhya Pradesh. GNPL produce high quality, ready-to-eat snacks from sourcing raw materials to their conversion into finished products, every process confirms to the International norms (HACCP) of quality & safety. Human touch is avoided to ensure superior hygiene. Every care is taken to ensure that our products retain freshness, taste and the quality.

Today, GNPL with its branch offices in smart cities like Gwalior, Indore and Gurugram owes its success to the relentless efforts of our founder **Chairman Mr. Subhash Gupta**, a visionary, dynamic leader and a successful entrepreneur.

GNPL is a branch of the tree of which roots were laid down in 1956 in New Delhi. Having more than 6 decades of experience in the manufacturing industry, GNPL is sure to grow and reach a new height under the current leadership. Today Frunchy's is present in more than 10 states with 30+ products having 6 depots, 150+ super stockists and 2000+ distributors across the country to ensure that our end consumer gets the best quality and freshness each time they open a pack of any Frunchy's product. We also ensure maximum profit margins for all our partners associated with us starting from depots till retailer, as compared to other leading brands in the market.



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CERTIFICATE OF REGISTRATION



The Governing Board of
Progressive International Certifications Limited hereby grant to:

GODAVARI NUTRIFOODS PRIVATE LIMITED

Address to which this Certificate refers:

FP 1 & 2 FOOD PARK, MALANPUR INDUSTRIAL AREA,
GHIRONGHI, DIST. BHIND- 477117, MADHYA PRADESH.

(Here in after called the Registered firm) the right to be listed in the Directory of Registered firm in respect of the services listed below. These services shall be offered by the Registered firm at or from only the address given above in accordance and compliance with

**QUALITY MANAGEMENT SYSTEM
ISO 9001:2015**

Approved Scope to which this Certificate refers

**MANUFACTURERS OF READY-TO-EAT SNACKS, INDIAN SWEETS,
PRODUCTS MANUFACTURED ARE ALL TYPES OF INDIAN NAMKEENS,
POTATO CHIPS, CORN EXTRUDED SNACKS, AND PELLET SNACKS.**

Registration No.: PICL/QMS/1123/3952

Certificate Issue Date : 25.11.2023

1st Surveillance: 11.2024

2nd Surveillance: 11.2025

Certificate Expire Date: 24.11.2026

Head of Certificate



This Certificate of Registration is granted subject to the Regulations approved by the Board.
PROGRESSIVE INTERNATIONAL CERTIFICATIONS LTD.
Registered Office: 3rd Floor Suite 207 Regent Street London W1B3HH
E-mail: info@picluk.com, Website: www.picluk.com
For current validity of this certificate. Please visit our website

USE OF ACCREDITATION MARK INDICATES ACCREDITATION IN RESPECT OF THE ACTIVITIES COVERED BY
ACCREDITATION INSTITUTE ASSESSMENT BODY (EUROPE) CERTIFICATION NUMBER 004

CERTIFICATIONS

CERTIFICATE OF REGISTRATION



The Governing Board of
Progressive International Certifications Limited hereby grant to:

GODAVARI NUTRIFOODS PRIVATE LIMITED

Address to which this Certificate refers:

FP 1 & 2 FOOD PARK, MALANPUR INDUSTRIAL AREA,
GHIRONGHI, DIST. BHIND- 477117, MADHYA PRADESH.

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**HACCP BASE
ISO 22000:2018**

Approved Scope to which this Certificate refers

MANUFACTURERS OF READY-TO-EAT SNACKS, INDIAN SWEETS,
PRODUCTS MANUFACTURED ARE ALL TYPES OF INDIAN NAMKEENS,
POTATO CHIPS, CORN EXTRUDED SNACKS, AND PELLET SNACKS.

Registration No.: PICL/FSMS/1123/3016

Certificate Issue Date : 25.11.2023

1st Surveillance: 11.2024

2nd Surveillance: 11.2025

Certificate Expire Date: 24.11.2026

Head of Certificate



This Certificate of Registration is granted subject to the Regulations approved by the Board.
PROGRESSIVE INTERNATIONAL CERTIFICATIONS LTD.
Registered Office: 3rd Floor Suite 207 Regent Street London W1B3HH
E-mail: info@picluk.com, Website: www.picluk.com
For current validity of this certificate. Please visit our website

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CERTIFICATE OF REGISTRATION



The Governing Board of
Progressive International Certifications Limited hereby grant to:

GODAVARI NUTRIFOODS PRIVATE LIMITED

Address to which this Certificate refers:

FP 1 & 2 FOOD PARK, MALANPUR INDUSTRIAL AREA,
GHIRONGHI, DIST. BHIND- 477117, MADHYA PRADESH.

(Here in after called the Registered firm) the right to be listed in the Directory of Registered firm in respect of the services listed below. These services shall be offered by the Registered firm at or from only the address given above in accordance and compliance with

HALAL

Approved Scope to which this Certificate refers

MANUFACTURERS OF READY-TO-EAT SNACKS, INDIAN SWEETS,
PRODUCTS MANUFACTURED ARE ALL TYPES OF INDIAN NAMKEENS,
POTATO CHIPS, CORN EXTRUDED SNACKS, AND PELLET SNACKS.

Registration No.: PICL/Halal/1123/4324

Certificate Issue Date : 25.11.2023

1st Surveillance: 11.2024

2nd Surveillance: 11.2025

Certificate Expire Date: 24.11.2026

Head of Certificate



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Registered Office: 3rd Floor Suite 207 Regent Street London W1B3HH
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ACCREDITATION INSTITUTE ASSESSMENT BODY (EUROPE) CERTIFICATION NUMBER 004



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AWARDS

Recognized by
BUSINESS CONNECT



Recognized by
INDUSTRY OUTLOOK





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OUR PRESENCE



An initiative by
GODAVARI NUTRIFOODS PVT. LTD.



FAMILY PACKS

WICKETS PERI PERI



BALLS KHATTA
MEETHA



RINGZ THAI
SWEET CHILLI





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POTATO CHIPS



₹5/-



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INDIAN NAMKEEN





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INDIAN NAMKEEN





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INDIAN NAMKEEN

KHATTA MEETHA



HING CHANA



TASTY PEANUTS





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WESTERN SNACKS





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WESTERN SNACKS





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WESTERN SNACKS





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BADA BHAII PACKS



₹ 10/-



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INDIAN SWEETS

SOAN PAPDI





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OUR RANGE

WESTERN SNACKS





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INDIAN SWEETS



INDIAN NAMKEENS



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₹10/- PACKS



₹5/- PACKS

POTATO CHIPS



FRUNCHY'S
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Godavari Nutrifoods Pvt. Ltd.

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#VocalForLocal



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